



Shrinathji Groups

We Create Your World !

Multimedia Advertising Agency Hub

One Stop Solution

Be A Part Of IT Revolution

About Company

Shrinathji Groups stands at the forefront of India's IT sector, esteemed for its unwavering commitment to delivering unparalleled IT services and support. With a steadfast dedication to excellence, we provide 100% dedicated, on-demand solutions tailored to meet the diverse needs of our esteemed clients and end-users. Our mission is to empower Businesses and individuals alike with cutting-edge technology and unwavering support, ensuring seamless operations and unparalleled success. Experience the difference with Shrinathji Groups –where innovation meets reliability, and satisfaction knows no bounds.

Our main aim is to deliver various IT services on time and with the satisfied result in the area of IT Sector.



Establishment Year

1st January 2016

Experience



9 Years

Team



129 Members

Branches



4 Branches

Google Reviews



Reviews

Customers



100K+ Customers

Company Mission

- At **Shrinathji Groups**, our mission is to pioneer the forefront of technological advancement, empowering individuals and businesses to thrive in an ever-evolving digital landscape. With a commitment to innovation, integrity, and excellence, we strive to deliver bespoke solutions that exceed expectations, foster growth, and drive sustainable success for our clients worldwide. Through our relentless pursuit of excellence, we aim to revolutionize the way technology enriches lives, transforms industries, and shapes the future.
- Empowering businesses through innovative tech solutions, driving growth and efficiency every step of the way.
- Harnessing the power of technology to simplify complexities, enhance productivity, and unlock new possibilities for our clients.
- Committed to delivering cutting-edge IT services and support that elevate businesses to new heights of performance and competitiveness.
- At the heart of our mission lies a dedication to seamless integration, bridging the gap between technology and real-world needs.
- Enabling innovation and progress through agile, adaptive IT solutions that anticipate and exceed the demands of tomorrow.



Company Vision

- To envision a world where technology seamlessly integrates into every aspect of life, enhancing experiences and driving progress.
- Our vision is to lead the digital revolution, shaping a future where innovation knows no bounds and possibilities are limitless.
- To be the beacon of inspiration in the ever-evolving tech landscape, driving forward-thinking solutions that redefine the way we live, work, and connect.
- We strive to create a world where technology empowers individuals and organizations to achieve their full potential, fostering a culture of innovation and inclusivity.
- To pioneer the next frontier of technological advancement, unlocking new opportunities and transforming challenges into triumphs.
- Our vision is to build a digitally connected world where every interaction is seamless, every problem has a solution, and every dream is within reach.





Founder's Note

- > At **Shrinathji Groups**, our story is one of ambition, dedication, and a steadfast commitment to making a difference. As the founder, I am honored to lead a team of visionaries who share a common goal to empower individuals and businesses through transformative technology solutions.
- > As the founder of **Shrinathji Groups**, I am driven by a passion for innovation and a relentless pursuit of excellence. Our journey began with a vision to revolutionize the tech industry, and today, we continue to push boundaries, defy limitations, and shape the future of technology.
- > From humble beginnings to where we stand today, as the founder of **Shrinathji Groups**, I am proud of the journey we've embarked on. Our success is a testament to the hard work, resilience, and ingenuity of our team.



Our Development Services

Explore our innovative solutions designed & developed to elevate your digital presence and drive success.





Our Digital Marketing Services

Explore our innovative solutions designed & developed to elevate your digital presence and drive success.





Our Graphics & Design Services

Explore our innovative solutions designed & developed to elevate your digital presence and drive success.





What is **SEO**?

SEO (Search Engine Optimization) is the process of improving a website's visibility on search engines like Google. By optimizing content, keywords, and website structure, SEO helps a site rank higher in search results, driving more organic traffic and increasing online visibility. It's essential for businesses to reach their target audience and stay competitive online. It involves optimizing various elements of a website—such as keywords, content quality, images, and technical structure—to ensure it ranks higher in search engine results pages (SERPs). By improving a site's visibility, SEO attracts more organic traffic, boosts credibility, and ultimately leads to higher conversions.

Why Choose **SEO Search Engine Optimization**?

Here's why it's essential:

- ✓ **Increased Visibility:** SEO helps your website rank higher on search engines, making it easier for potential customers to find you.
- ✓ **Builds Credibility:** A higher ranking on search engines builds trust and credibility with your audience, making your brand more authoritative.
- ✓ **Better User Experience:** SEO focuses on optimizing your site, improving user experience through faster load times, mobile responsiveness, and clear navigation.
- ✓ **Competitive Edge:** With effective SEO strategies, you can outperform competitors in search results and attract more qualified leads.
- ✓ **Increased Security:** SEO brings in highly relevant traffic by targeting specific keywords and search intent, ensuring that visitors are genuinely interested in your products or services.
- ✓ **Measurable Results:** SEO performance can be tracked and analyzed through various tools, allowing you to monitor traffic, rankings, and conversions, and adjust strategies for continuous improvement.

What We Can Do For You In **SEO**?

An SEO audit is a process of evaluating the search engine friendliness of a website in a number of areas. There are various tools for SEO Audit on a website available in the market but the best method is to either implement the audit by following a guide or appoint an SEO Auditor to do work for you. The SEO Auditor will manually review the website and come up with analyzing weaknesses that need to be corrected and an idea of what needs to be prioritized.

Here's a list of What We Will be covering in our SEO audit:

- Decide how SEO fits into your overall marketing strategy
- Crawl your website and fix technical errors
- Remove low-quality content
- Using Robots.txt and Robots Meta Tags to resolve technical issues
- Check your page speed and load times
- Test your mobile-friendliness
- Elevate your Core Web vitals

Here's a list of What We Will be covering in our SEO audit:

- Get rid of structured data errors
- Test and rewrite your title tags and meta descriptions
- Analyze keywords and organic traffic
- Learn from your competition
- Improve content with an on-page SEO audit
- Analyze and optimize your existing internal links
- Improve your backlink strategy
- Reformatting URLs and 301 redirects
- Track your site audit results

Technical Search Engine Optimization:

Technical SEO is a strong backbone for any website. There are various websites that include errors like 404 errors, broken links, duplicate site content, etc, can cease your website rankings and also create a lot of problems if there is an issue in images or missing out alt tags.

But being Surat's most trusted SEO Company, our professionals will help you in fixing these errors and will help you in optimizing the performance of your website.

I. Website Loading Speed Time

- Improve Server Response Time
- Optimize & Reduce Image Size Without Affecting the visual Appearance
- Minimize the Render-Blocking javascript and CSS
- Limit the Number of Resources & HTTP Requests
- Set a Browser Cache Policy
- Reduce the Number of Redirects & Eliminate Redirect Loop
- Avoid Loading your Site With Too Much Stuff

II. Website Functionality & Usability

- Make Sure your Website Is Mobile Friendly
- Build Search Engine Friendly URLs
- Make Sure your Tracking Is Working Properly



II. Website Functionality & Usability

- Make Sure your Website Is Mobile Friendly
- Build Search Engine Friendly URLs
- Use the Secure Protocol – HTTPs
- Set up Correctly the 301 Redirects After Site Migration
- Make Sure your Resources Are Crawlable
- Verify the Indexed Content
- Review Blocked Resources (Hashbang URLs) with Fetch as Google
- Use Redirect for Flash Site to the HTML Version
- Use Hreflang for Language and Regional URLs
- Set Preferred version
- Test your Robots.Txt File to Show Google the Right Content
- Review your Sitemap to Avoid Being Outdated
- Optimize your Crawl Budget
- Avoid Meta Refresh for Moving a Site

III. Content Optimization

- Redirect & Replace Broken Links & Resources
- Audit Internal Links to Improve your Chances to Rank Higher
- Get Rid of Duplicate Content
- Keep a Reasonable Number of Links On-Page
- Avoid Canonicalizing Blog Pages to the Root of the Blog
- Get Rid of Duplicate Content





IV. User-Friendlier Website

- Set up your AMP the Right Way – Mobile Friendlier
- Add Breadcrumbs for a Better Navigation
- Test On as Many Platforms and Devices as Possible



On-Page SEO

- Identify target keywords
- Optimize the title tag
- Write your headline in an H1 tag
- Write a meta description that boosts clicks
- Check the URL slug for SEO-friendliness
- Add target keywords to your body content
- Review your content quality
- Mark up subheadings with header tags
- Improve navigation with internal links
- Add engaging visual content
- Apply schema markup
- Make sure your page is indexed
- Increase page speed [Analysis]
- Make sure your page is mobile-friendly

Off-Page SEO

- Guest Posts
- Blog Comments
- Pay-for-Placement Links
- Social Bookmarking Links
- Link Exchange Schemes
- Directory Page Link Building
- Author Bio Backlinks
- Private Blog Network (PBN) Links
- Article Directory Backlinks
- Editorial Backlinks
- Private Blog Network (PBN) Links
- Article Directory Backlinks
- Editorial Backlinks
- Social Media Links
- Auto-Generated Backlinks
- Links from Press Releases (PR Links)

Comparison Chart of Packages

FEATURES	ECONOMY ₹ 18,750.00 \$ 270.00 (Monthly)	BASIC ₹ 27,750.00 \$ 435.00 (Monthly)	PREMIUM ₹ 39,750.00 \$ 585.00 (Monthly)	ENTERPRISE ₹ 51,750.00 \$ 735.00 (Monthly)	ULTIMATE ₹ 68,250.00 \$ 885.00 (Monthly)
No. of Keywords Number of keywords to be targeted	5	10	20	30	40
No. of Webpages Number of web pages to be optimized	15	16-30	31-50	51-100	>100
No. of Webpages Number of dedicated hours consumption in the month	18	30	40	50	60
Recommended For Ideal recommendation for the type of businesses	Personal/ Small Business	Small/Mid-sized Company	Medium Sized Company	Large Sized Company	Enterprises
Geographical targeting Graphical coverage for business branding	✓	✓	✓	✓	✓

*Terms And Condition Apply



Initial review & analysis

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In-Depth on-site analysis Details site analysis to make it SEO friendly	✓	✓	✓	✓	✓
Content plagiarism Check Checking for content on site	✓	✓	✓	✓	✓
Initial backlinks analysis Assessments of the number and quality of backlinks	✓	✓	✓	✓	✓
Google Penalty Audit Auditing the site for google penalization if any	✓	✓	✓	✓	✓
Competitor Analysis In-depth analysis of top competitors in the industry	2	4	6	8	10
Preoptimization ranking report Detailed keyword ranking report for site optimization	✓	✓	✓	✓	✓
Keyword research Analysis for relevant keywords with good SEO potential	✓	✓	✓	✓	✓

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On-Page Optimization

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Canonicalization check Complete checking for canonical URLs on all pages	✓	✓	✓	✓	✓
Page load time optimization Optimizing the site for faster load time	✓	✓	✓	✓	✓
Header tags insertion Insertion of heading tags containing primary keywords	✓	✓	✓	✓	✓
HTML code cleanup & optimization Cleaning & optimization of site HTML code for faster loading	✓	✓	✓	✓	✓
Internal links optimization Proper structuring of site's internal links with one another	✓	✓	✓	✓	✓
Meta tagging & anchor tag Preparation of meta tags of all pages with interlinking of all pages with one another	✓	✓	✓	✓	✓
Image optimization Optimization of images with alt tags	✓	✓	✓	✓	✓

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Content optimization Optimizing the body content with proper keywords and text	✓	✓	✓	✓	✓
Robot.txt creation & Analysis Setting crawl ability & indexing preferences for various search engines	✓	✓	✓	✓	✓
HTML & XML Sitemap creation Creation of HTML & XML Sitemap for visitors & search engines	✓	✓	✓	✓	✓
Custom 404 Page Creation of engaging 404 error page to keep users from bouncing off	✓	✓	✓	✓	✓
Semantic markup – Rich snippets Marking up important sections of text with relevant structured data	✓	✓	✓	✓	✓
Google & Bing webmaster tools Setting up Google & Bing webmaster for the website	✓	✓	✓	✓	✓
Google analytics setup Adding the tracking code to analyze your website traffic with google analytics	✓	✓	✓	✓	✓

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Manual Search engine submission Submission of site to all search engines	✓	✓	✓	✓	✓
Article optimization Creation of resourceful & SEO friendly articles on given topics	✓	✓	✓	✓	✓
No. of articles submitted Total number of submissions as part of the package	5	10	15	20	25
Press Release optimization Creation of press release of your product, service, or announcement	✓	✓	✓	✓	✓
No. of press release submissions Directory Submission	1	2	3	4	5
Submission of site to general web directories Submission of site to all search engines	50	100	150	200	250
Niche Directory Submission Submission of site to business industry directories	5	10	15	20	25

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Classified Ad Submission Number of ads to be posted as part of service	5	10	15	20	25
Social bookmarking Number of total social bookmarks done as part of service	5	10	15	20	25
No. of unique stories Number of stories with different titles, descriptions, and keywords for your sites	1	2	3	4	5
Blog optimization Creation of site's blog & posting	3	5	8	10	12
Blog commenting Adding valuable quality comments in niche blogs	5	10	15	20	25
No. of blog posts Total number of the blog posts as part of service	1	2	3	4	5
Forum posting Number of different forums used for forum posting	3	5	8	10	12

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Off-Page Optimization

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No. of forum posts 2 Total number of forum posts done as a part of forum posting service	2	4	6	8	10
Video Creation Maximum number of videos used for submission	1	2	3	4	5
No. of video submissions Total number of submissions	3	5	7	10	12
PPT Creation Maximum number of PPT used for submission	1	2	3	4	5
No. of PPT Submissions Total number of submissions	3	5	7	10	12
Document Optimization Maximum number of documents used for submission	✓	✓	✓	✓	✓
No. of document submissions Total number of submissions	3	5	8	10	12

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Off-Page Optimization

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B2B Site Listing Addition of business listing with products in B2B websites	✓	✓	✓	✓	✓
Web 2.0 profile creation Creation of business profile on high quality & authority web 2.0 sites	✓	✓	✓	✓	✓
Reputation management Managing negative reviews & posting genuine	✓	✓	✓	✓	✓
<h2>SEO Reports</h2>					
Reporting Frequency of detailed activity reports feedback sent to the client	Weekly Progress & completion reports	Weekly Progress & completion reports	Weekly Progress & completion reports	Weekly Progress & completion reports	Weekly Progress & completion reports
	Get In Touch	Get In Touch	Get In Touch	Get In Touch	Get In Touch

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Our Google Reviews

See what our clients are saying! Discover how **Shrinathji Groups** has helped businesses achieve success through innovative digital solutions and exceptional service.





Our Payment Details

Our services are available with a clear, transparent pricing structure. Payment terms and schedules will be outlined in the contract to ensure clarity and ease.

Bank Detail (Without GST) :

Bank Transfer

Bank : BOB Bank of Baroda

Name : Champaben Jasmat
Malaviya

Number : 24960100018022

Type : Savings

IFSC Code : BARBOMOTSUR

Swift Code :

Branch Code : BARBOMOTSUR

Branch Name : Mota Varachha, Surat, Gujarat, India

FOR NON GST USERS QR CODE
Pay With Google Pay



FOR NON GST USERS QR CODE
UPI ID : jignesh.malaviya-2@okaxis

Bank Detail (Without GST) :

Bank Transfer (+18% GST)

Bank : SBIAccount

Name : Shrinathji Groups

Number : 38093442892

Type : Currents

IFSC Code : SBIN0040536

Swift Code :

Branch Code : SBIN0040536

Branch Name : Umiya Mandir, Varachha, Surat,
Gujarat, India

FOR GST USERS QR CODE
Pay With Google Pay



FOR GST USERS QR CODE
UPI ID : bharatpe09911596402@yesbankltd



Terms & Conditions

Client acknowledges and agrees to the following:

- Company is an independently established business, and will be an independent contractor, and not an employee, of the Client. As such, Company will be free from direction and control over the means and manner of providing its services to the Client, subject only to the right of the Client to specify the desired results. The Client will not withhold any taxes from any payments made to Company.
- Due to competition, ongoing changes in businesses' policies and algorithms, and other factors, Company cannot guarantee specific keyword rankings, a specific level of revenue, traffic or other results to arise from these marketing services or the timeframe in which the results should be expected.
- Sensitive Client information provided to or collected by Company is confidential, including traffic and subscriber numbers, revenue, target keywords, and strategic initiatives, unless otherwise agreed. Information in the form of "case studies" can be shared only if such information is made anonymous, unless Client agrees otherwise in advance.
- **LIMITATION OF LIABILITY.** Notwithstanding any provision to the contrary, the total liability of Company, and its owners, employees and contractors, for all losses, damages, costs, and expenses, including attorneys' fees, shall not exceed the aggregate amount paid to Company under this Agreement, regardless of the legal theory under which such liability is imposed.

Terms & Conditions

- If any provision of this Agreement is held to be invalid, illegal or unenforceable, the remaining portions of this Agreement shall remain in full force and effect and construed so as to best effectuate the original intent and purpose of this Agreement.
- Company is not responsible for changes made to the Client's website by other parties that adversely affect the search engine rankings, traffic, revenue, or other performance of the Client's website.
- This Agreement shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to any conflict-of-law principle that would result in the laws of any other jurisdiction governing this Agreement. Any dispute, controversy or claim arising out of the subject matter of this Agreement will be settled by arbitration before a single arbitrator in New York, New York. If the parties agree on an arbitrator, the arbitration will be held before the arbitrator selected by the parties. If the parties do not agree on an arbitrator, each party will designate an arbitrator and the arbitration will be held before a third arbitrator selected by the designated arbitrators.
- This Agreement is the entire agreement between the parties with respect to the subject matter hereof and will be in effect immediately following its acceptance by both parties.
- This Agreement may be signed in counterparts. A fax or email transmission of a signature page will be considered an original signature page.

In Summary

Shrinathji Groups is your trusted partner for SEO, offering customized strategies that align with your business goals to maximize online visibility and growth. With a team of experienced SEO experts, we stay ahead of industry trends and use a data-driven approach to ensure measurable and sustainable results. Our comprehensive services cover everything from keyword research to content creation, providing you with end-to-end SEO solutions. With a proven track record and long-term support, Trueline Solution is committed to helping you achieve higher rankings, drive targeted traffic, and stay ahead of the competition.

*Thank
you*

Thank
you