Shrinathji

Groups

We Create Your World !

Multimedia Advertising Agency Hub
One Stop Solution

Be A Part Of IT Revolution

About Company

Shrinathji Groups stands at the forefront of India's IT sector, esteemed for its unwavering commitment to delivering unparalleled IT services and support. With a steadfast dedication to excellence, we provide 100% dedicated, on-demand solutions tailored to meet the diverse needs of our esteemed clients and end-users. Our mission is to empower Businesses and individuals alike with cutting-edge technology and unwavering support, ensuring seamless operations and unparalleled success. Experience the difference with Shrinathji Groups –where innovation meets reliability, and satisfaction knows no bounds.
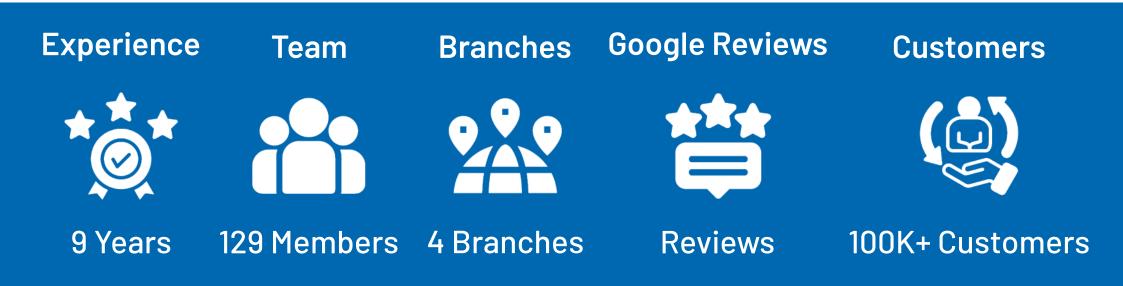
Our main aim is to deliver various IT services on time and with the satisfied result in the area of IT Sector.

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Establishment Year

1st January 2016

Experience	Team	Branches	Google Reviews	Customers
9 Years	129 Members	4 Branches	Reviews	100K+ Customers

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Company Mission

› At **Shrinathji Groups**, our mission is to pioneer the forefront of technological advancement, empowering individuals and businesses to thrive in an ever-evolving digital landscape. With a commitment to innovation, integrity, and excellence, we strive to deliver bespoke solutions that exceed expectations, foster growth, and drive sustainable success for our clients worldwide. Through our relentless pursuit of excellence, we aim to revolutionize the way technology enriches lives, transforms industries, and shapes the future.

› Empowering businesses through innovative tech solutions, driving growth and efficiency every step of the way.

› Harnessing the power of technology to simplify complexities, enhance productivity, and unlock new possibilities for our clients.

› Committed to delivering cutting-edge IT services and support that elevate businesses to new heights of performance and competitiveness.

› At the heart of our mission lies a dedication to seamless integration, bridging the gap between technology and real-world needs.

› Enabling innovation and progress through agile, adaptive IT solutions that anticipate and exceed the demands of tomorrow.

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Company Vision

> To envision a world where technology seamlessly integrates into every aspect of life, enhancing experiences and driving progress.

> Our vision is to lead the digital revolution, shaping a future where innovation knows no bounds and possibilities are limitless.

> To be the beacon of inspiration in the ever-evolving tech landscape, driving forward-thinking solutions that redefine the way we live, work, and connect.

> We strive to create a world where technology empowers individuals and organizations to achieve their full potential, fostering a culture of innovation and inclusivity.

> To pioneer the next frontier of technological advancement, unlocking new opportunities and transforming challenges into triumphs.

> Our vision is to build a digitally connected world where every interaction is seamless, every problem has a solution, and every dream is within reach.

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Founder's Note

> At **Shrinathji Groups**, our story is one of ambition, dedication, and a steadfast commitment to making a difference. As the founder, I am honored to lead a team of visionaries who share a common goal to empower individuals and businesses through transformative technology solutions.

> As the founder of **Shrinathji Groups**, I am driven by a passion for innovation and a relentless pursuit of excellence. Our journey began with a vision to revolutionize the tech industry, and today, we continue to push boundaries, defy limitations, and shape the future of technology.

> From humble beginnings to where we stand today, as the founder of **Shrinathji Groups**, I am proud of the journey we've embarked on. Our success is a testament to the hard work, resilience, and ingenuity of our team.

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Our Development Services

Explore our innovative solutions designed & developed to elevate your digital presence and drive success.

- Shopify Website Development
- Software Development
- CRM | ERP Development
- Website Design & Development
- Mobile Application Development
- Dynamic Website Development
- WordPress Website Development
- E-commerce Website Development

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Our Digital Marketing Services

Explore our innovative solutions designed & developed to elevate your digital presence and drive success.
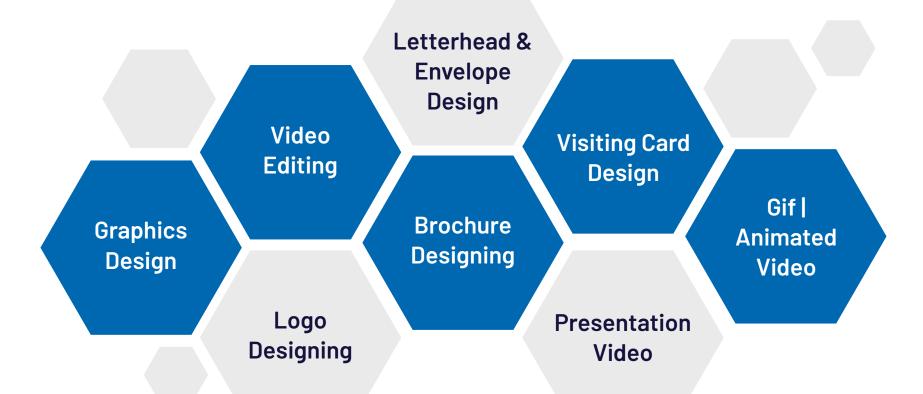
Branding

Search Engine Optimization

Search Engine Marketing

Digital Marketing

Social Media Marketing

App Store Optimization

Paid Promotion | Paid Ads

Social Media Optimization

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Our Graphics & Design Services

Explore our innovative solutions designed & developed to elevate your digital presence and drive success.

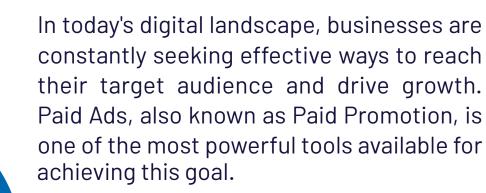Letterhead & Envelope Design

Video Editing

Visiting Card Design

Graphics Design

Brochure Designing

Gif | Animated Video

Logo Designing

Presentation Video

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What is
Paid Promotion or Paid Ads?

In today's digital landscape, businesses are constantly seeking effective ways to reach their target audience and drive growth. Paid Ads, also known as Paid Promotion, is one of the most powerful tools available for achieving this goal.

Paid Ads refer to the process of promoting your products, services, or brand through paid advertising channels. Unlike organic reach, which relies on non-paid efforts like SEO or social media engagement, Paid Ads involve paying a fee to display your content in front of a targeted audience. These ads can appear on various platforms, including search engines, social media networks, websites, and even apps.

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Why Choose Social Media Marketing Service?

In the fast-paced world of digital marketing, standing out from the competition can be challenging. Organic strategies like SEO and social media engagement are essential, but they often take time to yield results. This is where Paid Promotion becomes a game-changer. Here's why choosing Paid Promotion is a smart move for your business:

Here's why it's essential:

- ✓ **Immediate Visibility:** Paid Promotion offers instant brand exposure, ideal for launching products, running limited offers, or gaining a competitive edge quickly.

- ✓ **Targeted Reach:** Precisely target your audience using platforms like Google Ads and Facebook Ads, ensuring your ads reach those most likely to be interested.

- ✓ **Scalability:** Paid ads offer flexibility to scale your campaigns according to your budget and needs, allowing for continuous testing and optimization.

- ✓ **Measurable Results:** Track real-time metrics like clicks and conversions to make data-driven decisions, optimizing your campaigns for better performance.advertising.

- ✓ **Enhanced Brand Awareness:** Paid ads boost both traffic and brand recognition, leading to increased trust, engagement, and customer loyalty over time.

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Key Components of a Successful **Paid Promotion** Strategy:

› **Clear Objectives:** Set clear, measurable goals like boosting website traffic or generating leads. Defined objectives guide your campaign and ensure alignment with your business goals.

› **Audience Targeting:** Identify and target your ideal customers based on demographics, interests, and behaviors. Precision targeting ensures your ads reach the right people at the right time.

› **Compelling Ad Creative:** Create engaging ads with strong visuals and compelling copy. Your creative should resonate with your audience's needs and drive them to take action.

› **Landing Page Optimization:** Optimize your landing pages for a seamless user experience. Ensure consistency between your ad and landing page to guide visitors smoothly toward conversion.

› **Budget Management:** Manage your budget effectively to maximize ROI. Regularly monitor and adjust spending to get the most value from your campaigns without overspending.

› **Performance Tracking and Analysis:** Track key performance metrics like CTR and conversion rates. Use this data to understand what works and make informed decisions to improve your campaigns.

› **Performance Tracking and Analysis:** Follow platform guidelines and industry best practices. Compliance ensures your campaigns run smoothly and avoid any potential issues.

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Why Choose **Shrinathji Group** for **Paid Promotion or Paid Ads?**

Shrinathji Groups offers expert-driven paid promotion strategies that maximize your return on investment. Our team specializes in creating targeted, high-impact ad campaigns that reach the right audience at the right time. With a data-driven approach, we continuously optimize your ads to ensure peak performance, delivering measurable results such as increased traffic, lead generation, and sales.

Customized Strategies

Continuous Optimization

Comprehensive Support

Expertise in Targeting

Proven Results

Transparent Reporting

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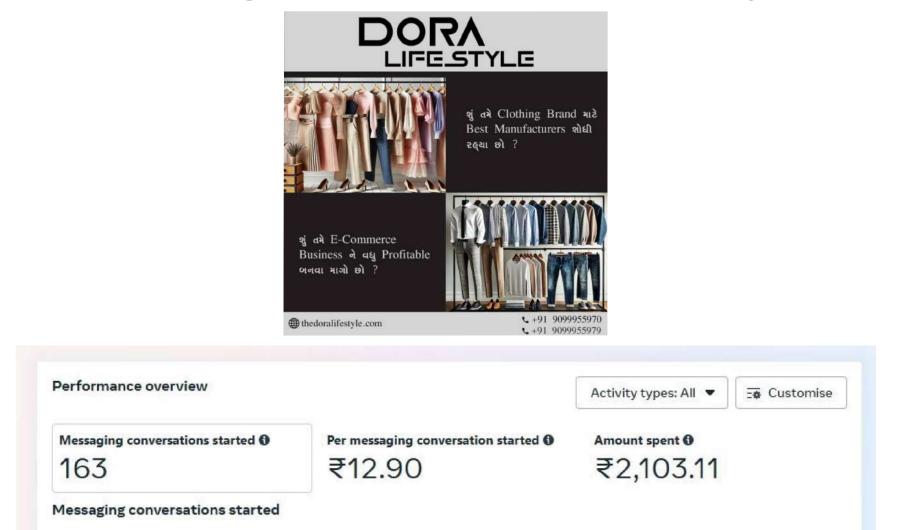# Portfolio Overview
Category : CIPL Perfume

Performance overview   Month ▼   Activity types: All ▼   ⚙ Customise

Messaging conversations started ⓘ	Per messaging conversation started ⓘ	Amount spent ⓘ
228	₹5.01	₹1,141.55

Clothing Brands : Dora Life Style

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Tour & Travels : Happy Trip Holidays

Performance overview

Activity types: All ▼   ⚙ Customise

Messaging conversations started ⓘ
72
—

Per messaging conversation started ⓘ
₹20.94
—

Amount spent ⓘ
₹1,507.57
—

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Comparison Chart of Packages

SILVER
(Get 3 Campaigns at)
Rs.7,500.00/-
PER MONTH

- ✅ Brand Awareness
- ✅ Reach
- ✅ Engagement [Post Engagement, Page Likes, Event Responses]
- ✅ App Installs
- ✅ Lead Generation
- ✅ Video Views
- ✅ Messages
- ✅ Conversions
- ✅ Catalog Sales
- ✅ Store Traffic

No Of Platform - Any One
- Facebook Meta (Facebook & Instagram)- Twitter

GOLD
(Get 5 Campaigns at)
Rs.12,000.00/-
PER MONTH

- ✅ Brand Awareness
- ✅ Reach
- ✅ Engagement [Post Engagement, Page Likes, Event Responses]
- ✅ App Installs
- ✅ Lead Generation
- ✅ Video Views
- ✅ Messages
- ✅ Conversions
- ✅ Catalog Sales
- ✅ Store Traffic

Platform: Facebook Meta (Facebook & Instagram), LinkedIn, Twitter, Snapchat, Google Ads (Any Four Platforms)

*Terms And Condition Apply

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DIAMOND
(Get 8 Campaigns at)
Rs.22,500.00/-
PER MONTH

- ✅ Brand Awareness
- ✅ Reach
- ✅ Engagement [Post Engagement, Page Likes, Event Responses]
- ✅ App Installs
- ✅ Lead Generation
- ✅ Video Views
- ✅ Messages
- ✅ Conversions
- ✅ Catalog Sales
- ✅ Store Traffic

Platform: Facebook Meta (Facebook & Instagram), LinkedIn, Twitter, Snapchat, Google Ads (Any Four Platforms)

PLATINUM
(Get 15 Campaigns at)
Rs.30,000.00/-
PER MONTH

- ✅ Brand Awareness
- ✅ Reach
- ✅ Engagement [Post Engagement, Page Likes, Event Responses]
- ✅ App Installs
- ✅ Lead Generation
- ✅ Video Views
- ✅ Messages
- ✅ Conversions
- ✅ Catalog Sales
- ✅ Store Traffic

Platform: Facebook Meta (Facebook & Instagram), LinkedIn, Twitter, Snapchat, Google Ads (Any Four Platforms)

*Terms And Condition Apply

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Our Google Reviews

See what our clients are saying! Discover how **Shrinathji Groups** has helped businesses achieve success through innovative digital solutions and exceptional service.

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Our Payment Details

Our services are available with a clear, transparent pricing structure. Payment terms and schedules will be outlined in the contract to ensure clarity and ease.

Bank Detail (Without GST) :
Bank Transfer

Bank : BOB Bank of Baroda

Name : Champaben Jasmat Malaviya

Number : 24960100018022

Type : Savings

IFSC Code : BARB0MOTSUR

Swift Code :

Branch Code : BARB0MOTSUR

Branch Name : Mota Varachha, Surat, Gujarat, India

FOR NON GST USERS QR CODE
Pay With Google Pay

FOR NON GST USERS QR CODE
UPI ID .: jignesh.malaviya-2@okaxis

Bank Detail (Without GST) :
Bank Transfer **(+18% GST)**

Bank : SBIAccount

Name : Shrinathji Groups

Number : 38093442892

Type : Currents

IFSC Code : SBIN0040536

Swift Code :

Branch Code : SBIN0040536

Branch Name : Umiya Mandir, Varachha, Surat, Gujarat, India

FOR GST USERS QR CODE
Pay With Google Pay

FOR GST USERS QR CODE
UPI ID .:bharatpe09911596402@yesbankltd

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Terms & Conditions

All terms and conditions will be clearly defined in the contract to establish a solid foundation for our partnership.

- The service provider will manage and execute paid advertising campaigns across specified platforms, including ad creation, targeting, optimization, and performance reporting.

- Media costs and platform budgets are not included in the service charges and will be directly managed and paid by the client.

- The contract duration is one month from the activation date, with no fixed start date; it cannot be carried forward to the next month.

- Payment will be 100% in advance for each month's services, with no services provided until payment is received.

- Ad drafts and strategies will be delivered within 24 hours for client approval; if no feedback is provided within 24 hours, the service provider will proceed with the shared ads and strategies.

- Detailed performance reports, including metrics such as impressions, clicks, and conversion rates, will be provided Daily.

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Terms & Conditions

All terms and conditions will be clearly defined in the contract to establish a solid foundation for our partnership.

> Both parties agree to maintain the confidentiality of all shared business information and ad strategies.

> The service provider will ensure compliance with all advertising platform guidelines and legal standards. The client must also ensure compliance with applicable regulations related to their business.

> The service provider is not liable for indirect damages or losses resulting from the paid ads campaigns. The client agrees to indemnify and hold harmless the service provider from any legal claims arising from ad content or performance.

> The service provider is not responsible for any account suspensions or issues arising due to client-side activities while managing the account.

> Neither party shall be held liable for any failure to perform due to unforeseen circumstances beyond their control, including natural disasters, strikes, or government actions.

> No refunds will be provided for payments made.

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In **Summary**

Choosing Shrinathji Groups for your Paid Ads or Paid Promotion needs means partnering with a team dedicated to your success. We offer expert targeting, customized strategies, and proven results to maximize your advertising investment. Our commitment to continuous optimization and transparent reporting ensures your campaigns perform at their best. With comprehensive support and a focus on achieving your specific goals, we drive your business forward and help you stand out in a competitive digital landscape.

Thank you

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Thank you